

WE USE COMMUNICATIONS AND ADVOCACY TO CHANGE THE WORLD

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OUR [GLOBAL] IMPACT



Raising the Profile of Nurses

The world is facing a growing shortage of health workers, which threatens efforts to make sure everyone can access the health services they need without suffering...



Advancing Maternal and Perinatal Health Care in Kenya

Despite broad improvements in health over the past several decades, maternal mortality and perinatal mortality...



India: The World's Pharmacy Expands its Reach in Global Health

As part of Global Health Strategies' policy analysis initiatives, we have developed a white paper...



Elected Representatives Transforming Health in India

As part of Global Health Strategies' policy analysis initiatives, we have developed a white paper...



GHS USES ADVOCACY, COMMUNICATIONS AND POLICY ANALYSIS TO ADVANCE ISSUES AND POWER CAMPAIGNS THAT IMPROVE HEALTH AND WELLBEING AROUND THE WORLD.

We work across some of the world's most dynamic regions to enable policy innovations, mobilize resources and build political will, engaging global and local audiences to drive change.

WE ARE A GLOBAL TEAM WITH LOCAL EXPERTISE.

NEW YORK | NEW DELHI, MUMBAI, LUCKNOW, PATNA | RIO DE JANEIRO | BEIJING | NAIROBI | JOHANNESBURG | LONDON

GHS OPERATES IN DYNAMIC MARKETS THAT ARE SHAPING THE FUTURE OF GLOBAL HEALTH AND DEVELOPMENT. THROUGH ISSUE EXPERTISE, POLICY ANALYSIS AND HIGH-IMPACT CAMPAIGNS, WE HELP CLIENTS AND PARTNERS IMPROVE HEALTH AND WELLBEING AROUND THE GLOBE.

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OUR WORK REFLECTS DEEP KNOWLEDGE AND PASSION ABOUT GLOBAL HEALTH ISSUES.

GHSERS COMBINE ISSUE KNOWLEDGE WITH PRACTICAL EXPERTISE IN POLICY ANALYSIS, CAMPAIGNS, JOURNALISM, DIGITAL MEDIA, LAW, POLITICS, SOCIAL SCIENCE AND MARKET RESEARCH.

WE ARE ALWAYS LOOKING FOR NEW OPPORTUNITIES TO MAKE AN IMPACT.

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OUR TEAM HELPS PARTNERS ACCOMPLISH THE EXTRAORDINARY.

WE ARE PASSIONATE, PROFESSIONAL, ISSUE-DRIVEN INDIVIDUALS. ROOTED IN A HISTORY OF AIDS ADVOCACY, WE KNOW THE POWER OF COMMUNICATIONS, ADVOCACY AND STRATEGIC PARTNERSHIPS IN DRIVING LASTING CHANGE.

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CASE STUDIES

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XX Total Projects

XX Awards

XX Team Members

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About Us



HISTORY

David Gold and Victor Zonana created GHS in 2002. In founding GHS, they drew upon their individual experiences in HIV activism, media, industry and government. The result was a company that leverages communications and advocacy to help organizations bring comprehensive change to international health and development.

In the years since, GHS has grown from a New York-based company serving clients based in the United States and Europe to a global network with a focus on emerging markets. Our issue expertise has expanded beyond its initial grounding in infectious diseases to include a wide variety of health and development challenges, ranging from research and development to climate change to family planning services. We now have offices in the US, Brazil, India, China, Africa and Europe, and have expanded our client base to include philanthropies, industry, multinational organizations, NGOs and governments. The result is a collection of fully integrated offices working to address the most pressing issues of the 21st century.

At the heart of our work is the vision of a world where everyone, no matter where they live, has the chance to live a healthy life. We are helping to achieve this goal by working with clients to promote research and development for urgently needed medicines, advocate for services on behalf of at-risk populations, and strengthen the most vulnerable health systems so that they can stand resilient in the face of modern threats. The world has made remarkable progress on all of these fronts in recent decades, giving us hope, resolve and ambition to do even better in the future.

OUR [SERVICES] WE PROVIDE



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“GHS draws upon its founders’ history of HIV activism and media work. We advocate for the world’s most pressing health and development causes.”

OUR [TEAM] MEMBERS



Co-Founder and Chief Executive Officer

DAVID GOLD



Chief Operating Officer

LINN DORIN



Senior Vice President

CHRISTOPHER ADASIEWICZ



Senior Director

ZIED MHIRSI

VIEW MORE OF OUR TEAM

Growth Our Business

FREQUENCY [AND] QUESTIONS.

Phasellus dignissim arcu sit amet augue mattis, eget rutrum ex finibus. Morbi blandit luctus nisi, id ornare sem blandit sed. In sed luctus dolor. Integer vitae pretium nunc Aliquam rutrum.



Phasellus dignissim arcu sit amet augue mattis, eget rutrum ex finibus. Morbi blandit luctus nisi id ornare sem blandit sed.

What is the standard size of business cards?

Nullam felis sapien, pellentesque sit amet finibus ac, semper at lacus. Vestibulum nisi eros, molestie auctor suscipit consectetur, tempor vitae lacus. Duis purus dui.

What should be listed on a business card?

How do I design my own business cards?

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ISSUES AND IMPACT

Our clients and partners do meaningful work – our job is to amplify its impact.

By understanding the issues, policies and stakeholders involved, we help clients and partners improve the health and wellbeing of people around the globe. GHS applies policy expertise, advocacy experience and digital savvy to a variety of health and development issues, including the below.

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Gender & Adolescence: Global Evidence

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Role of Elected Leaders in Monitoring & Improving Service

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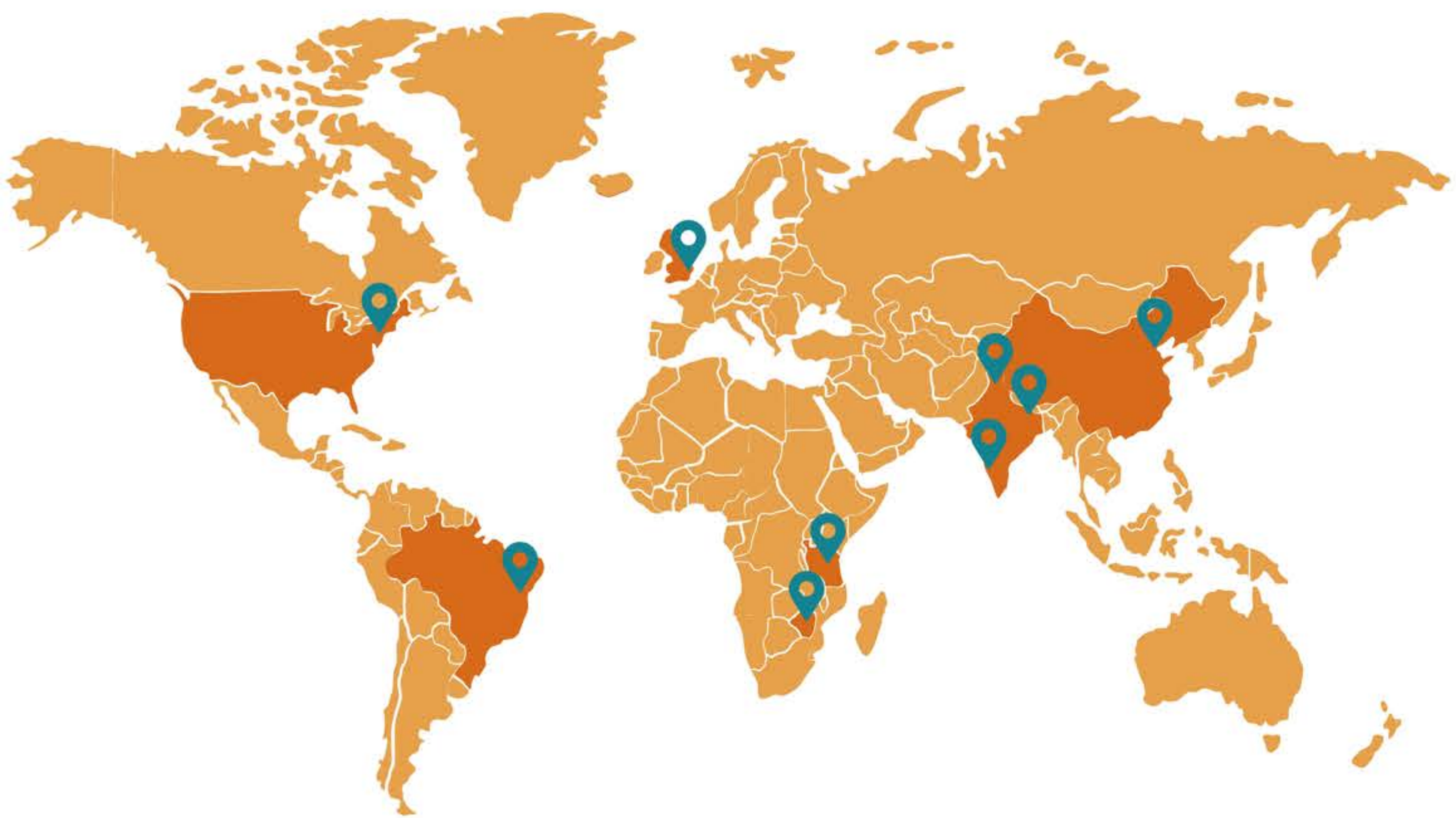


GLOBAL OFFICES

We are a fully-integrated global team.

Headquartered in New York, we operate in dynamic markets that are shaping the future of global health and development.

Our work is grounded in local expertise and informed by global perspective.



United States

Founded in 2002, our US office works with private foundations, non-profits, UN agencies and industry in the United States and abroad.

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India

Founded in 2010, our India offices work with the public sector, as well as other key stakeholders and influencers, to ensure the prioritization of critical health issues.

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Brazil

Founded in 2012, our Brazil office works with Brazilian and international organizations to facilitate partnerships and create new solutions for pressing health problems.

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China

Founded in 2013, our China office has a strong track record of employing creative tactics to help our clients raise awareness of important health issues and engage top decision-makers.

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Africa

Founded in 2016, our Kenya and South Africa offices work with key partners, clients and donors on issues affecting low-income countries and emerging markets in Africa.

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Europe

Founded in 2017, our staff in the UK and Geneva serves as GHS' regional hub for Europe and the Middle East, working to drive progress on pressing global health, human rights and development issues.

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Gender and Adolescence: Global Evidence (GAGE)

Gender and Adolescence: Global Evidence (GAGE) is the largest global study on adolescents following 20,000 girls and boys in developing countries to understand what works to enhance adolescent capabilities and empowerment. From 2019-21, Global Health Strategies led a research project as part of GAGE and supported by Overseas Development Institute (ODI) to refine existing gender measures and scales to capture adolescents' voice and agency more effectively. Measures were developed and pilot tested in India with over 250 adolescents and ultimately validated in Nepal to assess the measures' applicability across other South Asian countries. Our analysis revealed that the understanding of gender is far more nuanced in these countries and developing contextualized gender measures is instrumental in being able to capture adolescents' agency and voice conclusively.

For more information, you can read the [policy brief](#) via [this link](#) and the [research brief](#) [here](#).

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